



**BOSCH**

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## **APIS – The Bosch Advanced Purchasing Information System**

Dear Madam or Sir,

I would like to inform you about a new opportunity to get into business with us: **APIS - The Advanced Purchasing Information System.**

Would you like to offer an innovative product that you already produce or only exists in your mind, laboratory or CAD applications? Are you applying processes and procedures which could be of interest to us?

Until now, it may have been hard for you to identify a suitable contact person within our company to ensure, that your innovative approach is recognized by the appropriate stakeholder. From now on we can follow your proposals more efficiently within our company! Just by entering keywords describing your suggestions into our on-line form under "Advanced Purchasing" at

<http://purchasing.bosch.com/en/start/Einkauf/innovation>

you have done all it needs for us to check your propositions. We will handle your proposals fairly and with all due respect regarding your intellectual property, according to the values and the culture of our company!

Yours sincerely

Robert Bosch GmbH  
President Corporate Sector Purchasing and Logistics

Dr. Gerhard Turner